

Purpose

The Policy on Commercial Exhibits exists to provide guidance for staff, faculty and joint providers in order to implement and comply with ACCME's Standards for Commercial Support of Continuing Medical Education for activities provided by NYU School of Medicine (NYU SOM) that also have commercial exhibits.

Policy

- When commercial exhibits are part of the overall CME activity, arrangements for these exhibits must not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity (ACCME SCS 4.1).
- No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or after a CME activity (ACCME SCS 4.2).
- NYU SOM charges an additional exhibit fee for grant supporters who wish to exhibit. (ACCME SCS 4.1).
- A separate contract will be used for exhibit arrangements. (See Exhibitor Agreement) That contract will contain the terms, conditions, and prohibitions regarding exhibits associated with the education activity.
- All commercial supporters intending to exhibit or advertise in proximity to a CME activity will be provided with NYU SOM's policies and procedures that do not allow sales or promotional activities while in the space or place of the CME activity (ACCME SCS 4.2).
- All exhibit fees shall be set by NYU SOM in coordination with the Course Directors at the course planning meeting and will be standard for that activity; potential exhibitors shall have equal access to purchasing exhibit space (first come-first served). All exhibit fees must be reasonable and accepted rates.
- Exhibit tables will be standardized; a four or six foot table will be provided to all exhibitors when courses are held on NYU Langone Health campus.
- Exhibitors will be limited based on the exhibit space available. Once the maximum number of exhibitors is reached, exhibit registration will be closed.
- Exhibitors will be held responsible for properly labeling their packages, picking packages up from our designated storage space, and transporting to their designated exhibitor area. At the conclusion of the course, exhibitors must properly label each package for carrier pick-up and return them to our designated storage space.