

Purpose

In accordance with the ACCME's Standards for Commercial Support of Continuing Medical Education, the Policy on Social Events exists to provide guidance for course directors, staff, instructors, planners and managers of CME activities provided by the NYU School of Medicine (NYU SOM).

Policy

In accordance with regulations, standards, and opinions issued by the ACCME, the AMA, PhRMA, and AdvaMed, the following policies apply to Social Events that are part of CME activities:

- Social events or meals at CME activities shall not compete with or take precedence over the educational events.
- Meals, receptions, or other social events must not be the focus or the primary inducement to attend the CME activity, nor should information about them in brochures and other promotional materials give the impression that they are more important than the content of the CME activity. Language used for this purpose must be approved in writing by the Administrative Director.
- Meal functions should be modest in nature and appropriate for the educational setting in which the function takes place.
- Certain other social activities may be considered, if they meet the following criteria:
 - The purpose of the social event is to increase the depth of interaction among the attendees and faculty;
 - The per person cost of the social event cannot exceed \$100.00; this does not apply to events for which attendees pay their own costs;
 - The time devoted to the social event must be considerably smaller than the main educational activity (as a general guideline, it should be less than 50% of the time associated with the educational activity).
- In accordance with the ACCME Standards for Commercial Support, NYU SOM is prohibited from using funds originating from a commercial supporter to defray travel, housing, registration fees, or personal expenses for non-faculty participants.
- In certain instances, spouses or guests may attend CME social events on a space available basis and must pay the estimated value of the social event out of their own personal funds.