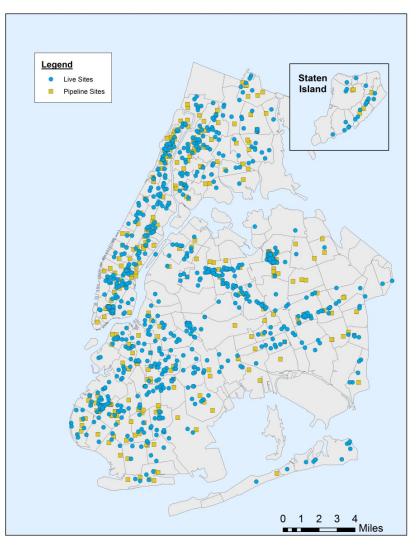


Health IT for Faith-Based Organizations?

Primary Care Information Project NYC Department of Health & Mental Hygiene 5/9/13

Primary Care Information Project

- PCIP started as a mayoral initiative in 2005
- Mission
- Improve the quality of care in medically underserved areas through health information technology (HIT)
- Success
- Over <u>7,450</u> providers receiving EHR and Meaningful Use assistance
 - 1064 small practices; 31 large practices
 - 63 community health centers
 - 54 hospitals & outpatient clinics



"Keep on Track"

Training for Community-Based BP Monitoring

Health Department trains and equips community groups to offer regular BP monitoring and counseling





Evaluation¹ of "Keep on Track" in senior centers found:

- 4 mmHG SBP reduction over six months among repeat participants
- But only 43% of participants returned for a second screening over six months

1. Truncali, Stollman, Angel, et al. JAGS, 2010.

Could information technology strengthen Keep on Track?

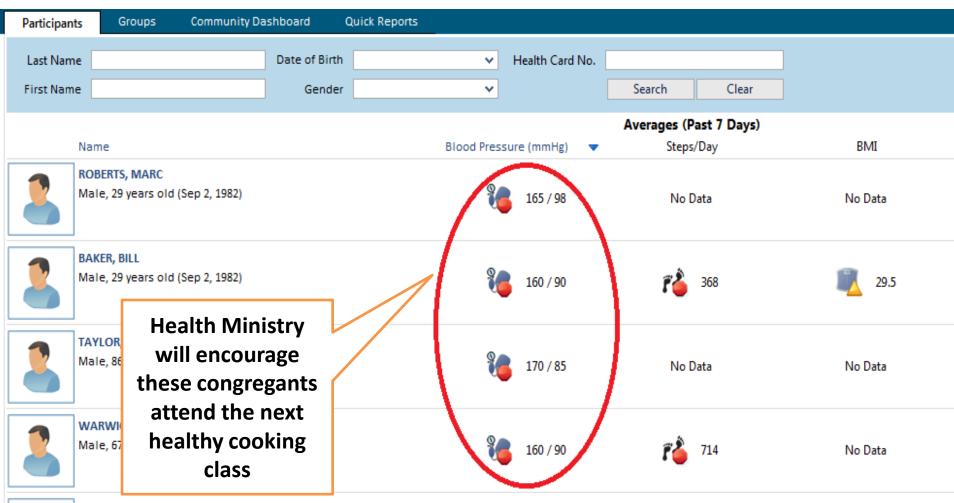
<u>Brooklyn Faith-Based High Blood Pressure Taskforce</u> - October 2010 11 church leaders running the "Keep on Track" blood pressure monitoring program identified two problems

- 1. Difficult to keep track of members with high BP readings for regular follow up
- 2. Difficult *for the church community to* <u>track trends</u> and set goals for program participation and health outcomes

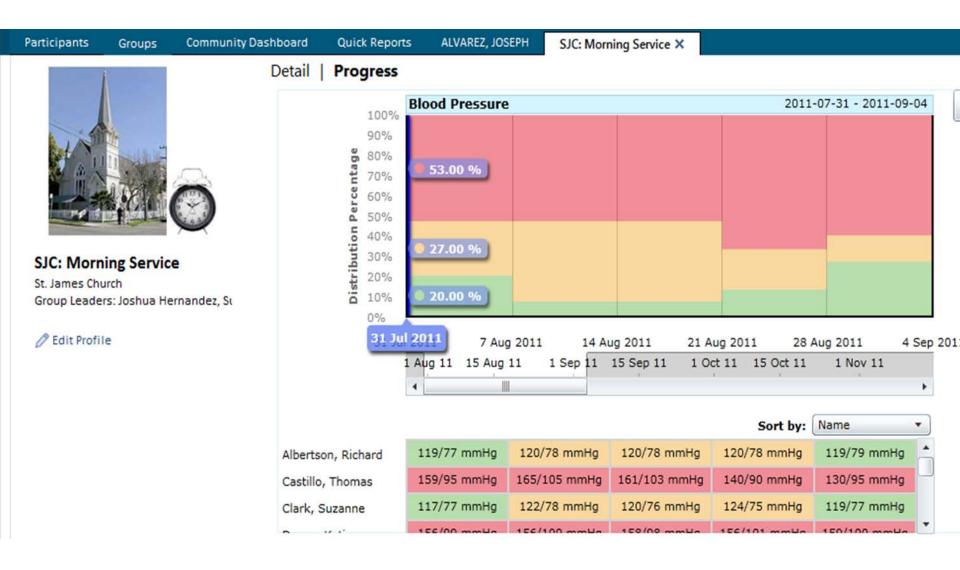
# (for DOHMH use only) KEEP ON TRACK/SIGA EN CAMINO PARTICIPANT RECORD CARD/TARJETA DE REGISTRO	
Name/Nombre Last Name /Appellido First Name/Nombre	Date of Birth/Fecha de Nacimiento
Address/Dirección	City/Ciudad State/Estado Zip/Código
Telephone/Teléfono	Are you/Usted es: Male (hombre)/ Female (Mujer)
 ¿Le ha dicho un médico/ proveedor de salud que tiene presión arterial alta? Sí / No 2. If yes, do you take blood pressure medication? Yes / No ¿Si tiene presión arterial alta, usted toma medicina para la presión? Sí / No 3. As of this first visit, do you have a regular place where you get health care? Yes / No ** ¿De su primera visita, Uds. tiene un lugar donde recibe su cuidado médico? Sí / No 	
Emergency Contact Name/Contacto para emergencias	
Telephone/Teléfono	Relation/Relación

** Si no tiene médico, favor de avisarle al participante que llame al 311 y darle el boletín "Como Encontrar un Médico" **

Helping Lay Health Workers Follow Up with Members Whose BP Readings Suggests Highest Risk of Adverse Health Events



Allowing Health Ministries to Track Trends in the <u>Overall</u> Health of Participants and Report on Successes



Printed Charts of Community BP for Patients to Take to Physicians

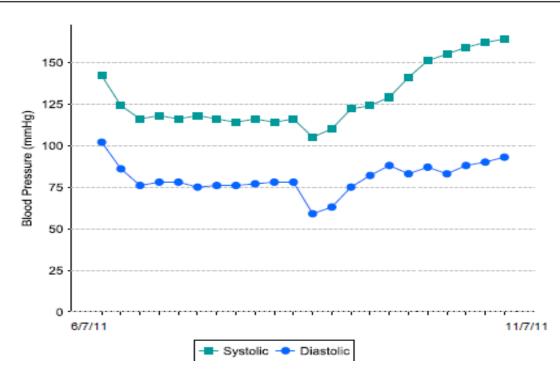
Progress Report

For the Period: Jun 7, 2011 - Nov 7, 2011



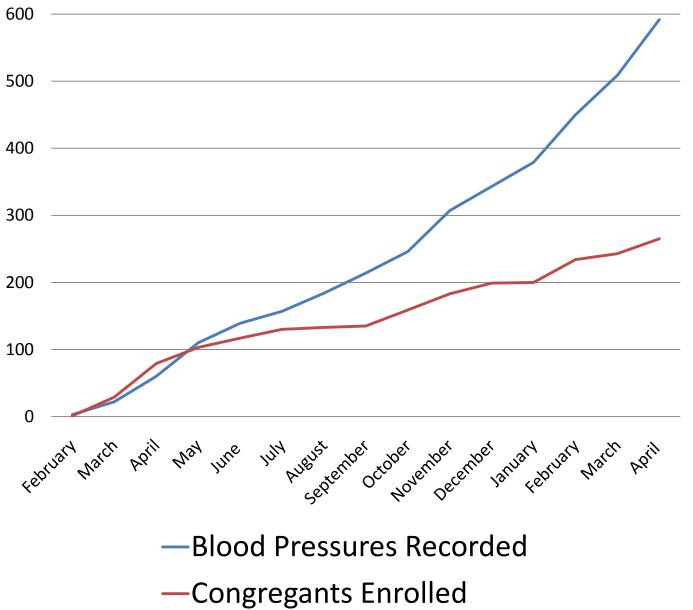
JOSEPH ALVAREZ Male, 56 years old (Mar 2, 1955) Member of SJC: Afternoon Service

Blood Pressure Chart



Blood Pressure Readings (Last 30)	
164/93 mmHg	
162/90 mmHg	
159/88 mmHg	
155/83 mmHg	
151/87 mmHg	
141/83 mmHg	
129/88 mmHg	
124/84 mmHg	
124/82 mmHg	
122/75 mmHg	
110/63 mmHg	
105/59 mmHg	
108/66 mmHg	
116/78 mmHg	
114/78 mmHg	
116/77 mmHg	
114/76 mmHg	
116/76 mmHg	
118/75 mmHg	
116/78 mmHg	
118/78 mmHg	
116/76 mmHg	
124/86 mmHg	
142/102 mmHg	

Are People Using the Community Health Dashboard?



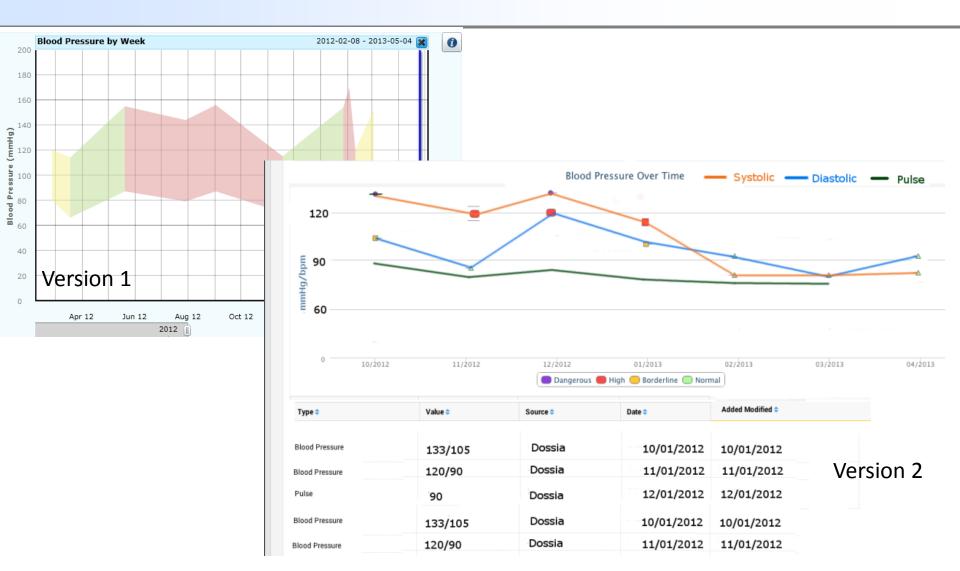
5 Brooklyn Churches

- Berean Baptist
- Christian Fellowship
- God's Battalion
- House of the Lord
- Mamre SDA

The avg. health ministry has enrolled **52** people and recorded **118** BP readings. This is a rough avg. of **20%** of the congregation

The avg. prevalence of high and borderline blood pressure is **52%** and **29%**

Making Better Technology?



Making Information From Data

Mamre Health Ministry

Report on Health and Wellness Promotion September 2012



Dear Pastor Jones

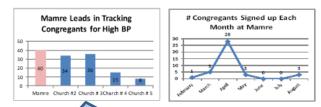
Over the last six months, your health ministry, has done something groundbreaking and new. You've started offering your congregants Personal Health Records, connected with a Community Health Dashboard. This allows you to keep track of people with high blood pressure and to take credit for all the work of your Ministry:

- 1. The Department of Health never has access to the individual health information of your congregants
- 2. This data only reflects what you and your congregants have entered into the Dashboard. We know
- that there is more work that you are doing that gets left out.

How many people have signed up for the Community Health Dashboard?

40 congregants from Mamre have signed up with the Community Health Dashboard!

The average church taking part in this pilot has 28 congregants signed up, so Mamre is doing really well! In fact, out of the 5 churches we've piloted the Dashboard in, Mamre has enrolled the *highest* number of people. It appears that summer has been slow for dashboard enrollment so we hope that fall will be a time to re-engage people. The charts below show your progress enrolling congregants compared to our other partners and by month.



Baseline prevalence of high and borderline BP among community population

Mamre Health Ministry Report on Health and Wellness Promotion September 2012

Improving Health at Mamre

50% of Mamre congregants who are signed up for the Dashboard had high blood pressure at their last reading. This is 20 people in your congregation who are at elevated risk for heart attacks and strokes. What can we do about it?

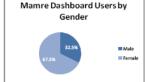
The most important causes of high blood pressure are:

- Not having a regular doctor
- Not taking medications regularly
- High salt diet
- Not getting regular exercise

Which of these factors is most important for your congregation, and what can we do to empower your congregants to live, long, healthy lives?

Who is using the Dashboard?

Only 32.5% of the people enrolled in the Dashboard are men. How can you encourage the male population of your congregation to get involved?!

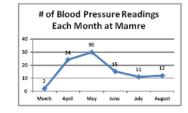


Mamre Health Ministry Report on Health and Wellness Promotion September 2012 (Continued)

How many Blood Pressure readings are recorded in

the Community Health Dashboard?

As of the end of August, 98 blood pressure readings have been recorded in the Dashboard at Mame. The average church participating in the Dashboard pilot has 31 blood pressure readings. The chart below shows your progress in recording blood pressure readings in the Dashboard. It appears that the summer months were quiet for collecting blood pressure, but we hope to ramp things up this fall!



What percentage of the church is enrolled in the Dashboard?

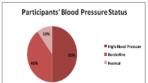
When we started this pilot program, you estimated that there are around 400 people who attend regularly at Mamre. With this estimate, about 10% of the church is signed up. Based on the Health Department's annual Community Health Survey, we think that about 31% of Flatlands residents have high blood pressure, so there are probably about 124 people at your church with high blood pressure or hypertension. We hope that the Community Health Dashboard is a useful tool for keeping track of people with high blood pressure and helping them lower their risk and prevent heart attacks and strokes in your community.

Let's talk about this report and set some goals to work together for better health! If you have questions, contact Thomas Cannell at tcannel@health.nyc.gov or 917-697-6541

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Comparison of church population estimate to neighborhood prevalence

Comparisons to other participating church, to encourage a bit of friendly community competition



Primary Care

Thanks

